

Intelligent Student Enrollment Marketing



WHO WE ARE



Your Print, Digital & Promotions Team

40+ years in Publishing and Printing

8 years in Digital Advertising

Greg Fox, Sr

The Founder, Print, Digital Strategist,
Pollie Award Judge, Idea Guy

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Suzanne Fox

The Administrator, Print, Direct Mail,
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Contact

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We believe that our combination of print and digital marketing services will provide businesses with a unique advantage in today's competitive marketplace.



FULL SERVICE MARKETING

We are committed to providing a range of services that leverage the power of both print and digital marketing channels to deliver effective campaigns.



Digital Marketing Strategies

Quality data identifies ideal prospects. Creative media and messaging encourage action. Digital marketing, digital display, OTT-CTV campaigns are monitored daily for best results.



Direct Mail

30 years in direct mail has given us the experience to make your campaigns powerful. All creative, production, printing and addressing are performed in our plant.



Graphic Design + Media Production

Our team is qualified in graphic design, photography, videography and production services. We create visually appealing marketing materials and compelling videos.



Promotional Products

Get promotional items like t-shirts, koozies, and pens to help you establish your image and stand out from your competitors.

HOW WE REACH YOUR PROSPECTIVE STUDENTS

By utilizing various channels, our approach enables you to effectively connect with your intended audience and boost the probability of enrollment.



HOW WE FIND YOUR STUDENTS

Demographics & Psychographics

Age, income, family, families with kids, purchasing power, values, opinions, and lifestyle, income level, etc.



Geofencing

Real-time geographical information to target prospects that are in a provided list or pre-defined geographic area.



Affinities

Reach prospects based on their behavior & actions.

- Purchase data
- Location data
- Interests
- Online behavior
- Hobbies
- Restaurants
- Brands



Retarget

Target audiences based on content they viewed before, during or after an ad.

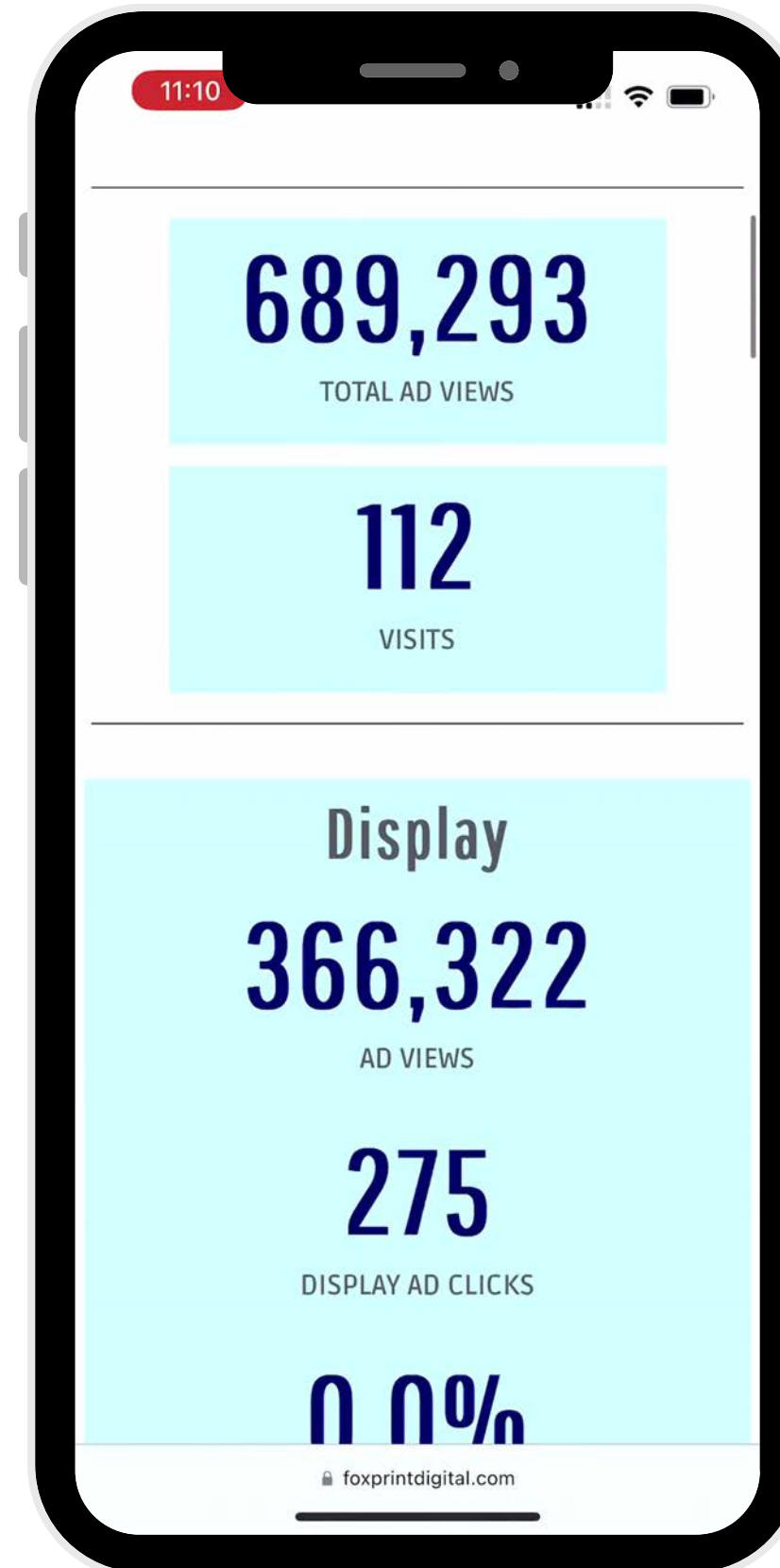


UNDERSTAND YOUR CAMPAIGN RESULTS

Your campaign is tracked daily with clear and easy reporting for you to understand.

Gain insights on:

- Clicks & Impressions
- When students visit your school
- Demographics, interests, locations, and behaviors of your consumers
- Video completion rates
- Direct mail tracking
- Creative results tracking



BUILD VISIBILITY AND LOYALTY

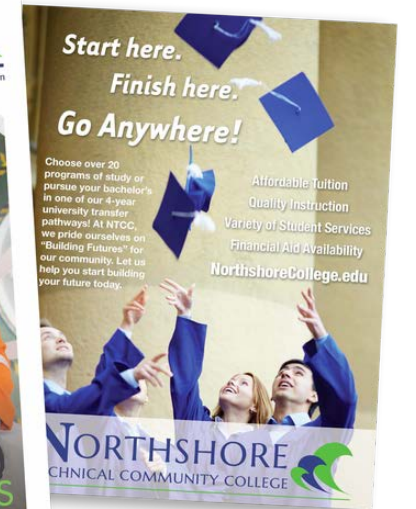
Promotional Products



**BAILEY
DUPONT**
FOR SENATOR



Custom Printing



See all promo items at promofox.com

HOW DO WE MEASURE UP?

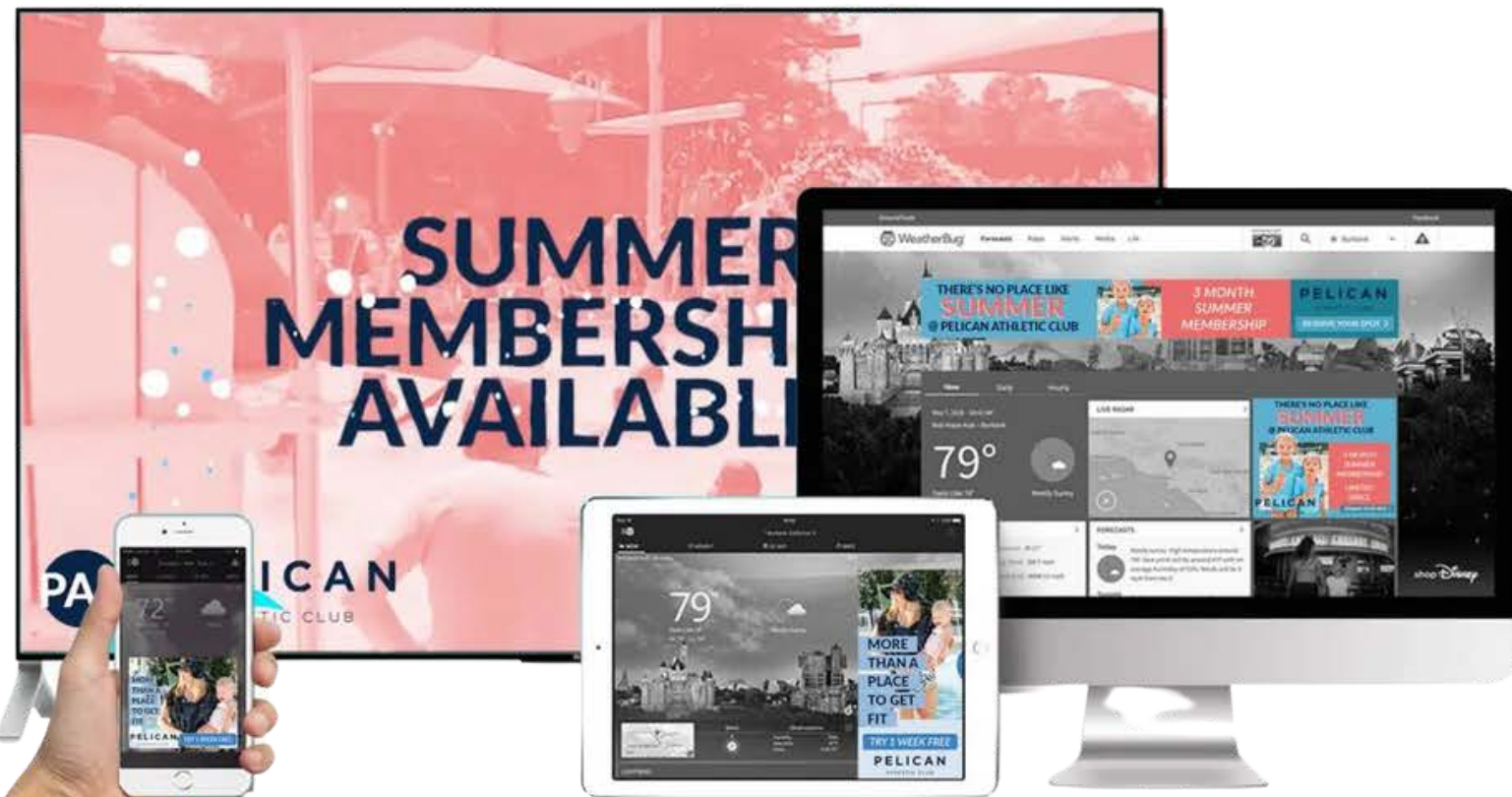
Fitness club gets 3,000% ROI with Direct Mail, Custom Magazines, Digital Ads, Streaming TV & Promotional Products

2,464 NEW MEMBERS ENROLLED OVER 30 MONTHS



"From TV commercials to digital advertising to direct mail and printing, Fox Marketing is my all-in-one full service marketing agency. **They've helped me generate millions of dollars in revenue while staying within my budgets.** They take the time to really **understand what motivates our prospects to purchase** and use this to create campaigns that resonate with the right audience. "

Pelican Athletic Club



<https://foxprintdigital.com/results-pac/>



*Your success is our most
important product.*

**Your
dedicated
and
experienced
team.**

foxprintdigital.com

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