

Intelligent Business Advertising



WHO WE ARE



Your Print, Digital & Promotions Team

40+ years in Publishing and Printing

8 years in Digital Advertising

Greg Fox, Sr

The Founder, Print, Digital Strategist,
Pollie Award Judge, Idea Guy

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We believe that our combination of print and digital marketing services will provide businesses with a unique advantage in today's competitive marketplace.



FULL SERVICE MARKETING

We are committed to providing a range of services that leverage the power of both print and digital marketing channels to deliver effective campaigns for our clients.



Digital Marketing Strategies

Quality data identifies ideal consumers. Creative media and messaging encourage consumers to act. Digital marketing, digital display, OTT-CTV campaigns are monitored daily for best results.



Direct Mail

30 years in direct mail has given us the experience we need to make your campaigns powerful and effective.



Graphic Design + Media Production

Our team is qualified in graphic design, photography, videography and production services. We create visually appealing marketing materials and compelling videos that captures consumers.

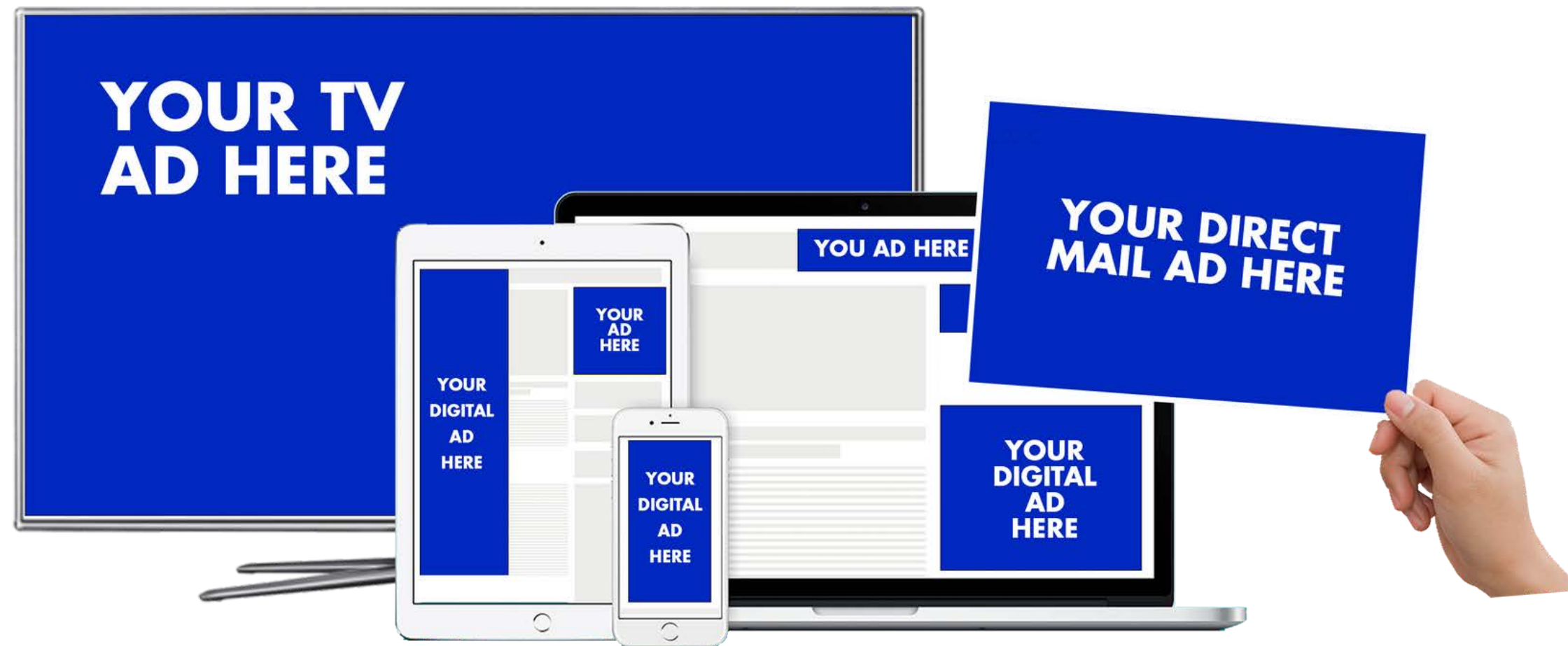
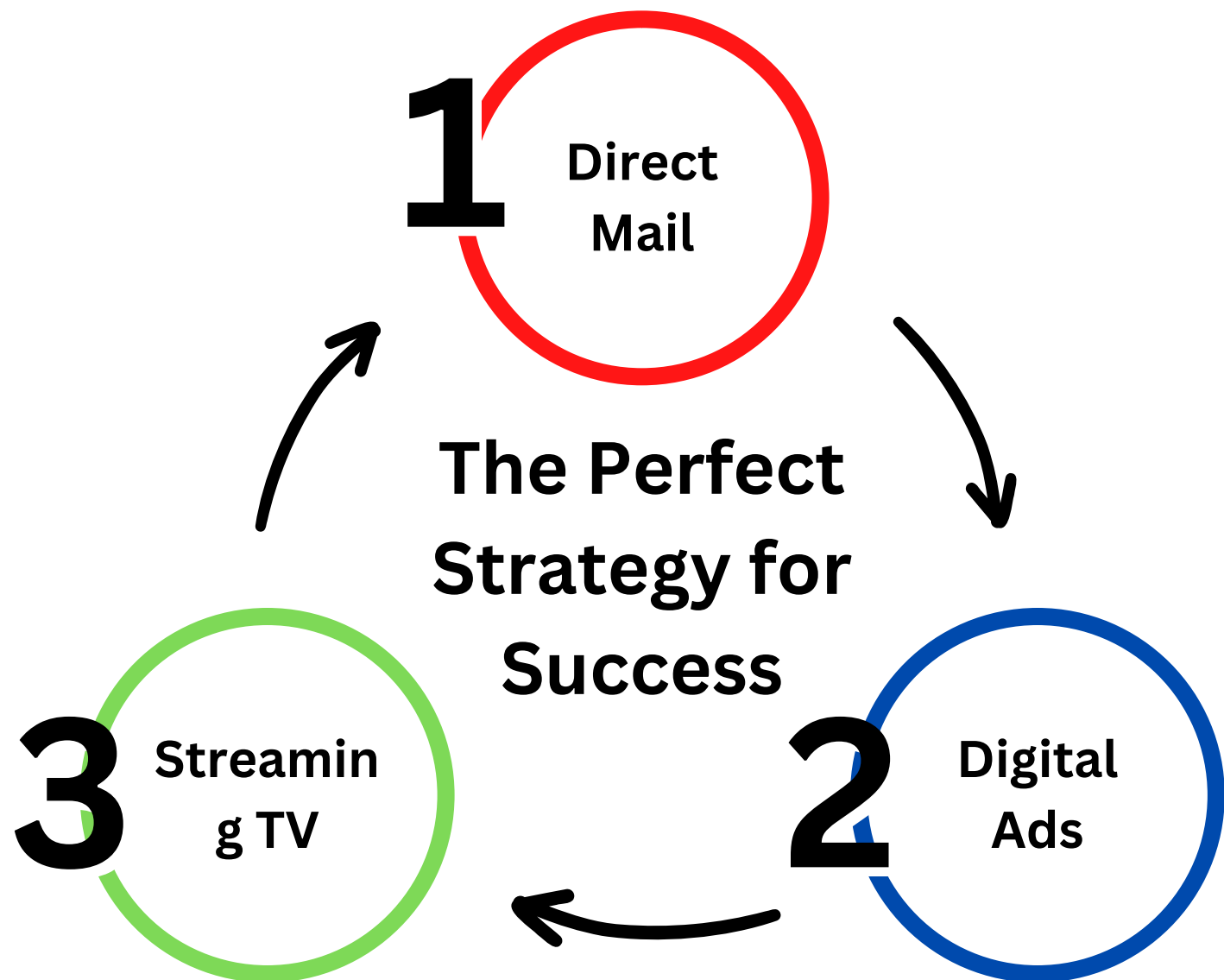


Promotional Products

Get promotional items like t-shirts, koozies, and pens to help you establish your brand's image and stand out from your competitors.

HOW WE REACH YOUR CUSTOMERS

By utilizing various channels, our approach enables businesses to effectively connect with their intended audience and boost the probability of customer conversions.



HOW WE FIND YOUR CUSTOMERS

Demographics & Psychographics

Age, income, family, families with kids, purchasing power, values, opinions, and lifestyle, income level, etc.



Geofencing

Real-time geographical information to target consumers that are in a provided list or pre-defined geographic area.



Affinities

Reach consumers based on their behavior & actions.

- Purchase data
- Location data
- Interests
- Online behavior
- Hobbies
- Restaurants
- Brands



Retarget

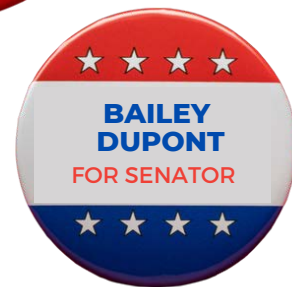
Target audiences based on content they viewed before, during or after an ad.



KEEP PERSUADING CUSTOMERS TO TAKE ACTION AND FOSTER LOYALTY

Improve visibility and brand recognition with:

Promotional Products



Custom Printing



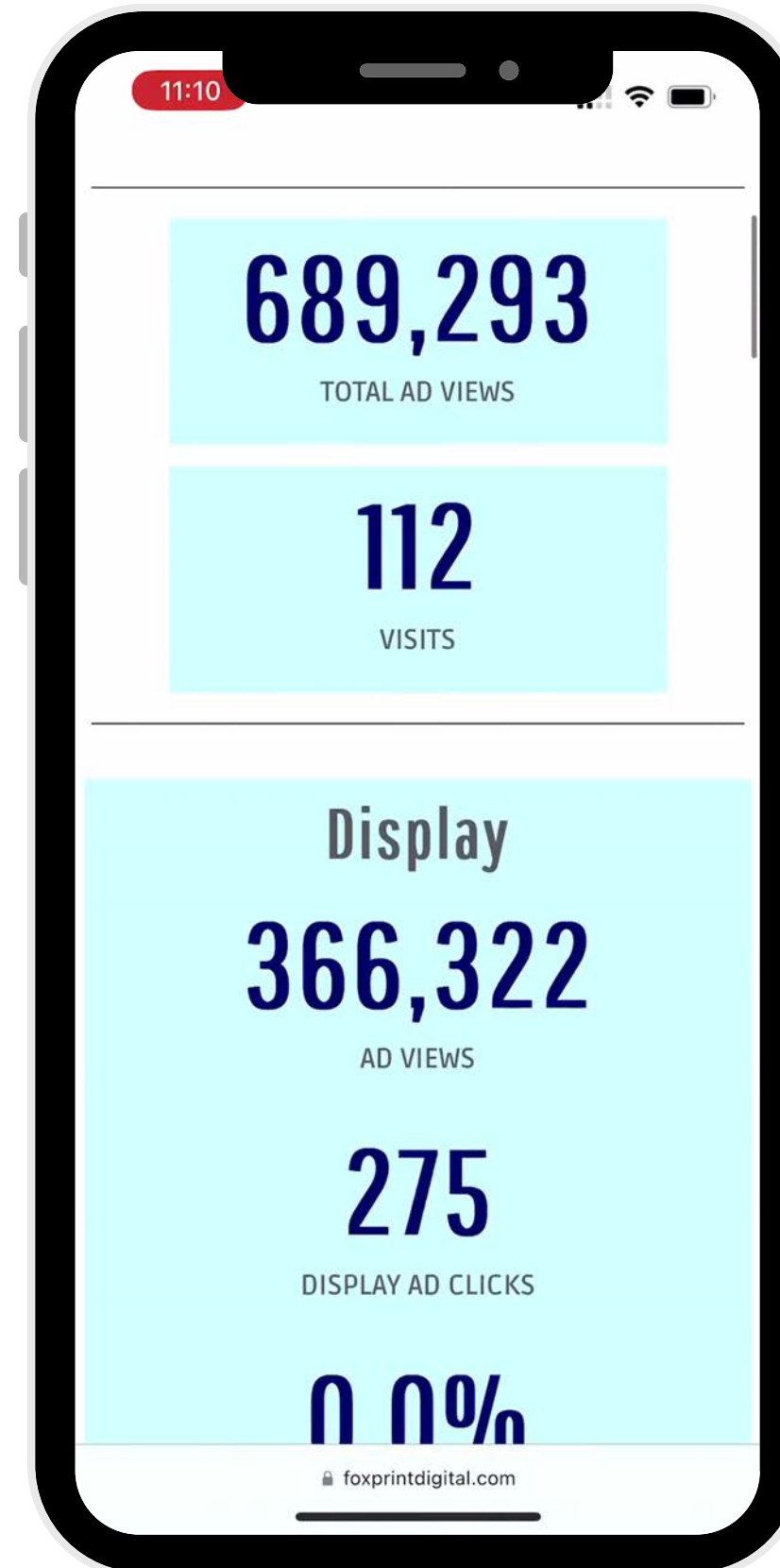
View all products at [Promofox.com](https://www.promofox.com)

UNDERSTAND YOUR CAMPAIGN RESULTS

Your campaign is tracked daily with clear and easy reporting for you to understand.

Gain insights on:

- Clicks & Impressions
- When customers visit your store
- Demographics, interests, locations, and behaviors of your consumers
- Video completion rates
- Direct mail tracking
- Creative results tracking



HOW DO WE MEASURE UP?

Fitness club gets 3,000% ROI with Direct Mail, Custom Magazines, Digital Ads, Streaming TV & Promotional Products

2,464 NEW MEMBERS ENROLLED OVER 30 MONTHS



"From TV commercials to digital advertising to direct mail and printing, Fox Marketing is my all-in-one full service marketing agency. **They've helped me generate millions of dollars in revenue while staying within my budgets.** They take the time to really **understand what motivates our prospects to purchase** and use this to create campaigns that resonate with the right audience. "

Pelican Athletic Club



<https://foxprintdigital.com/results-pac/>



*Your success is our most
important product.*

**Your
dedicated
and
experienced
team.**

foxprintdigital.com

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